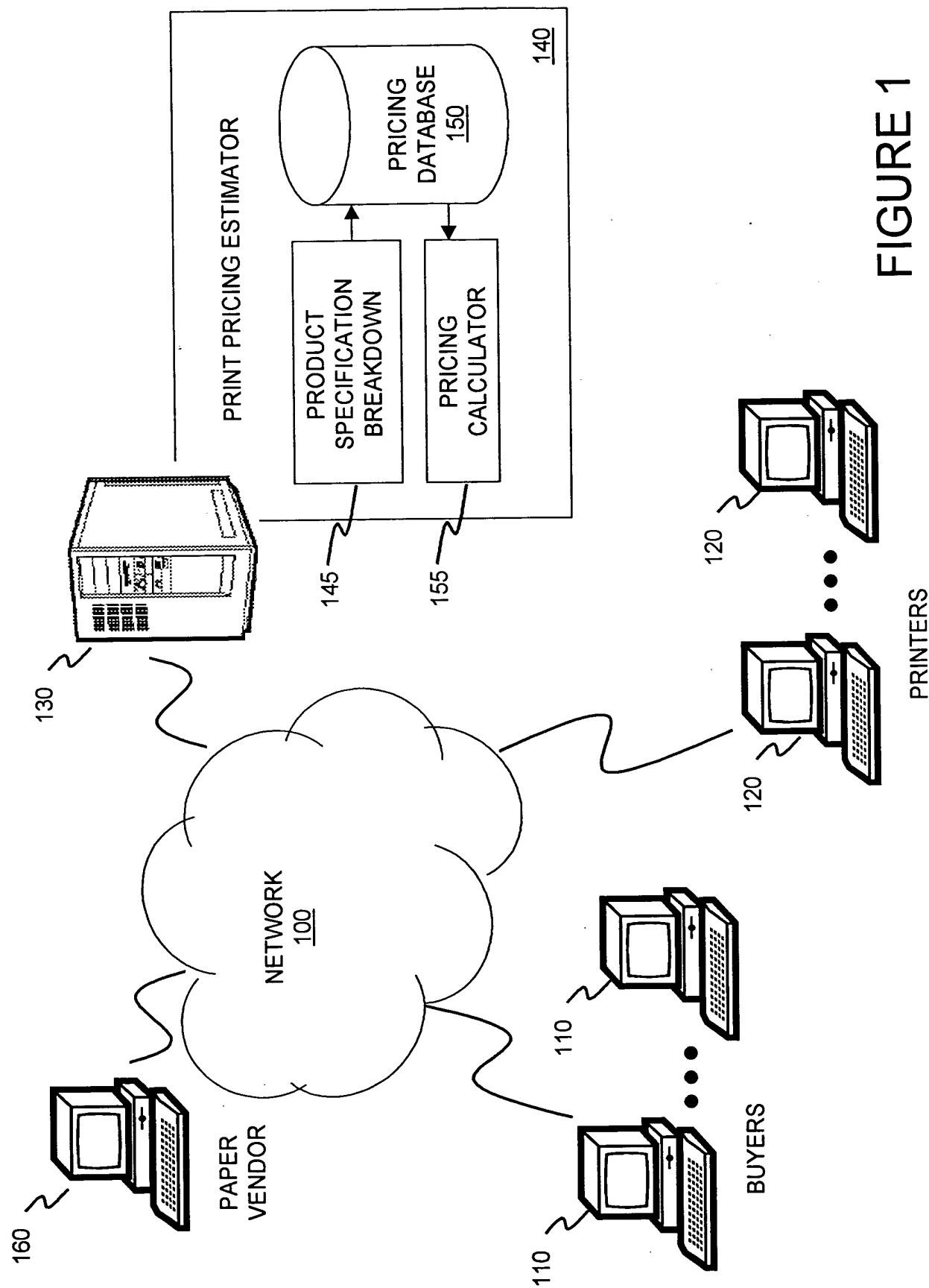


FIGURE 1



0 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6

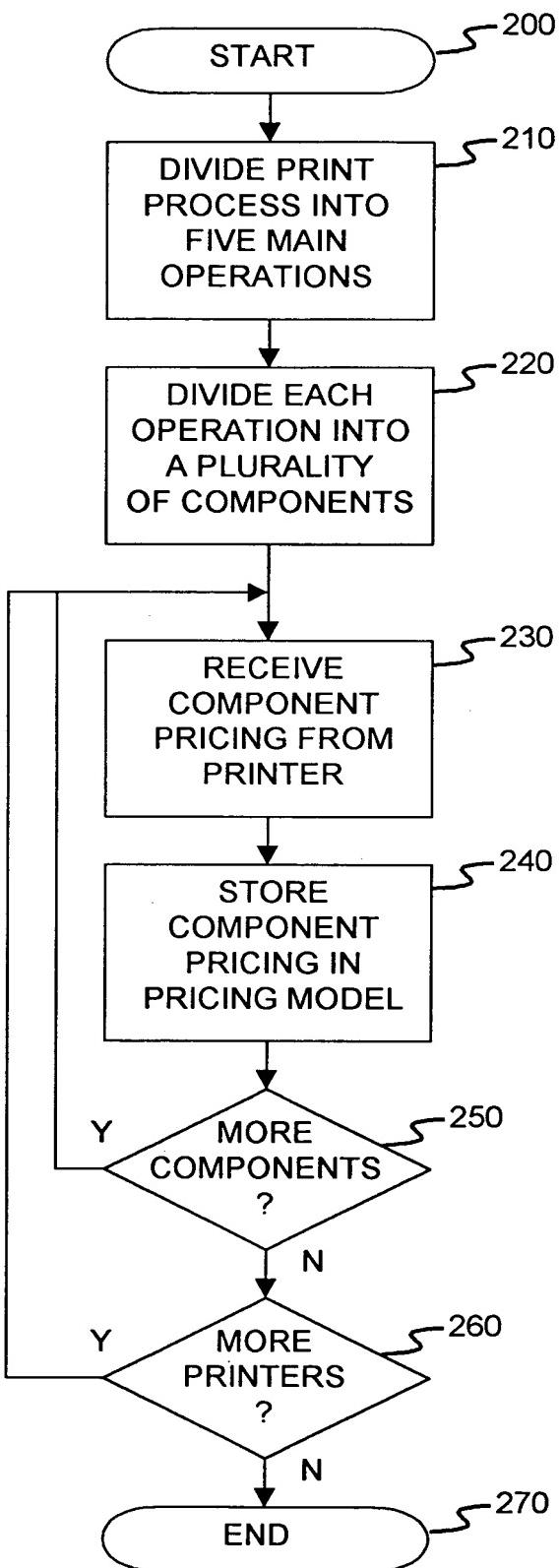


FIGURE 2

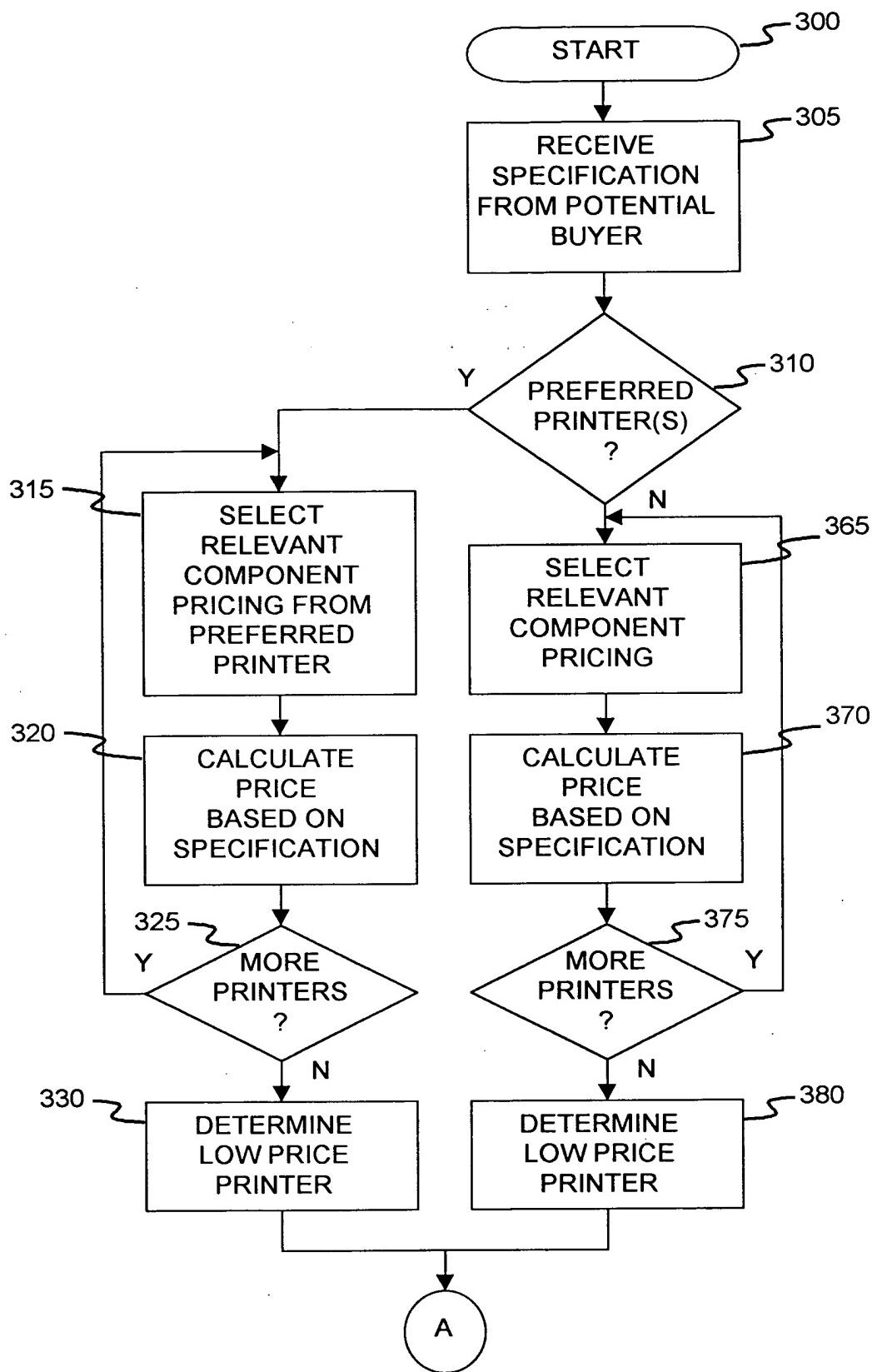


FIGURE 3A

09866034 04443700

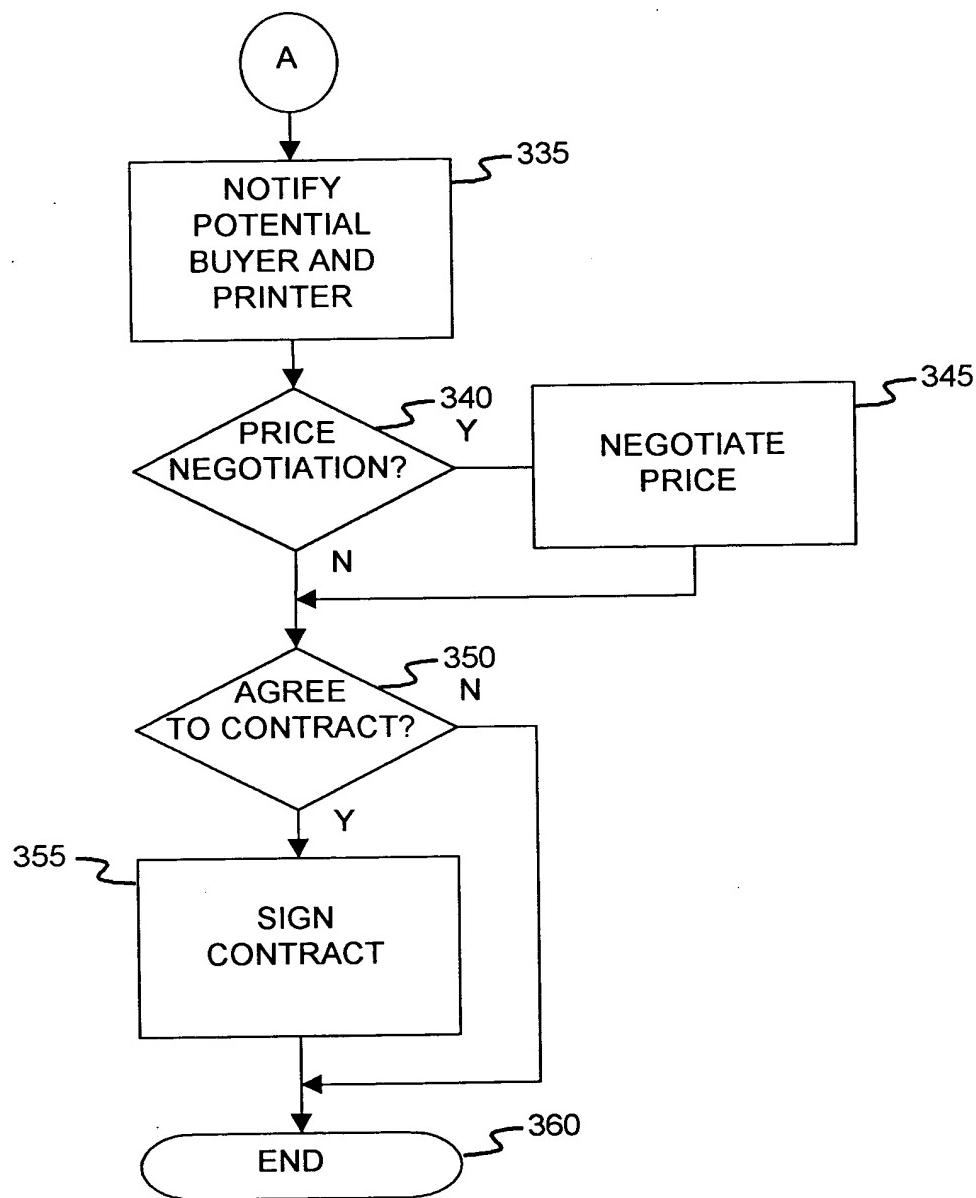


FIGURE 3B

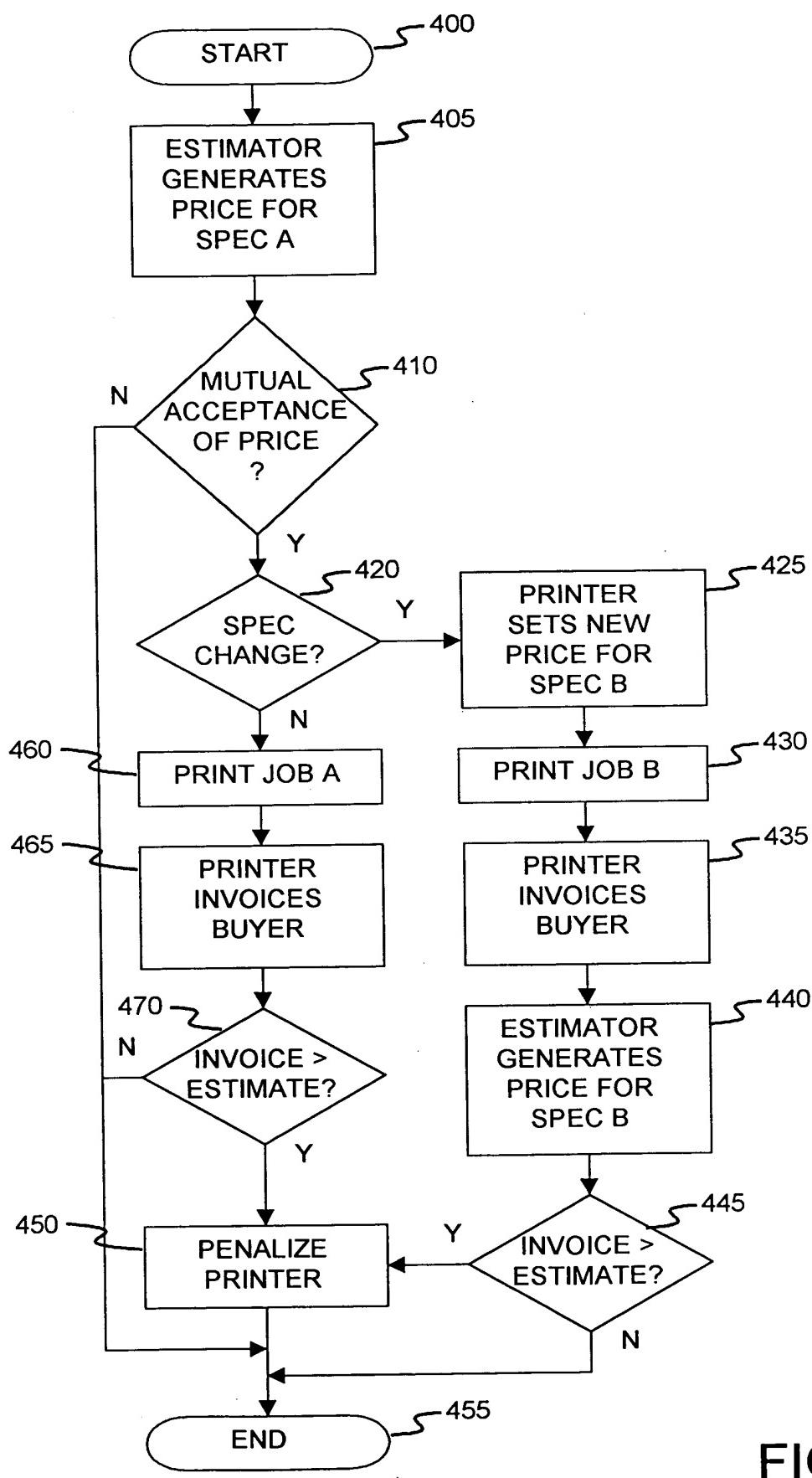
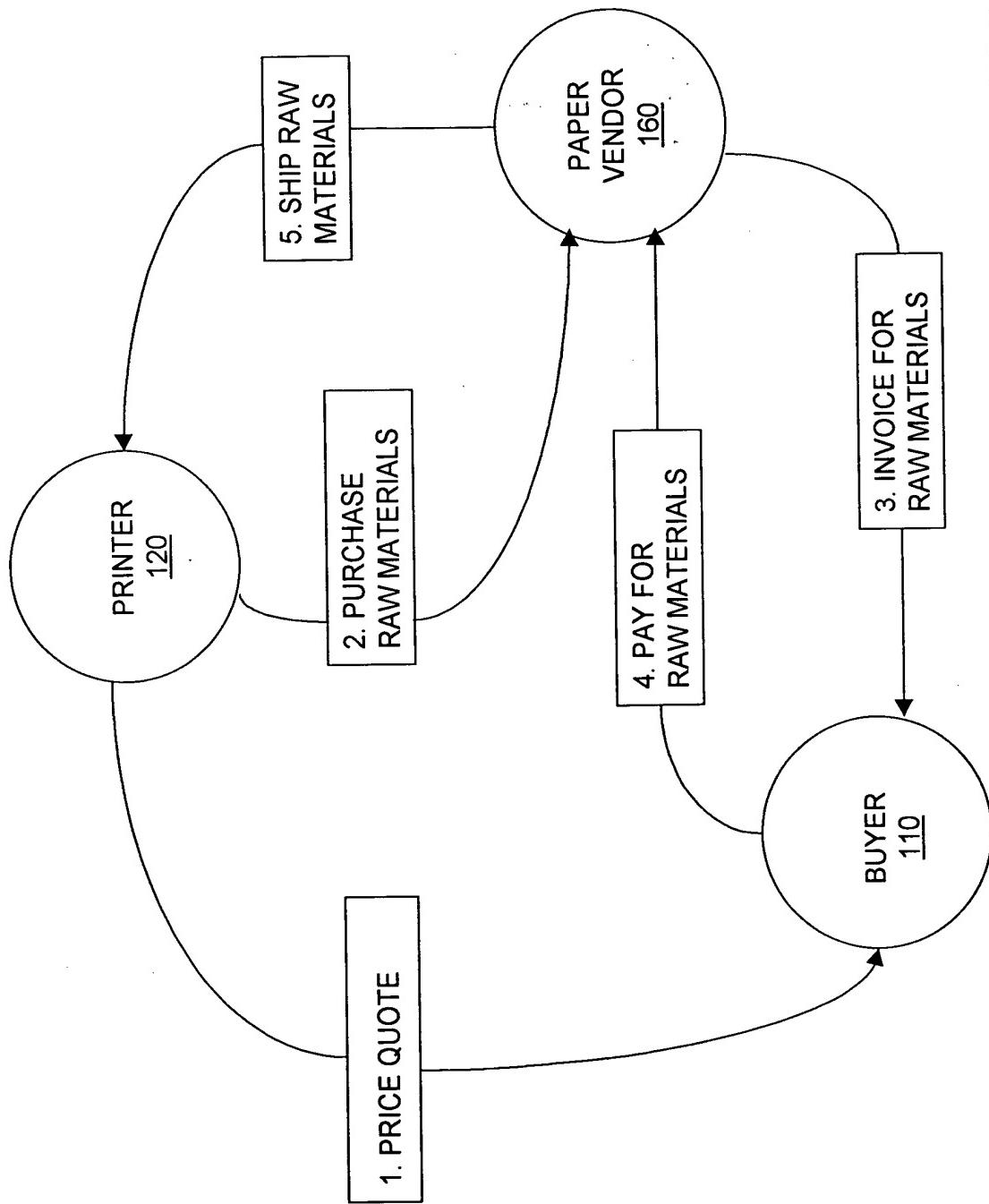


FIGURE 4

FIGURE 5



<u>Common Specifications</u>	
Units to be printed	10000
Bind Type	Saddle Stitch
•	•
<u>Item Specifications</u>	
Flat Sheet Width	11
Flat Sheet Length	8.5
•	•
Paper Type	70 # Text Uncoated
Paper Grade	#1
•	•
Ink Coverage	1-33%
No. of Folds	1
Fold Type	Parallel
•	•

FIGURE 6

500

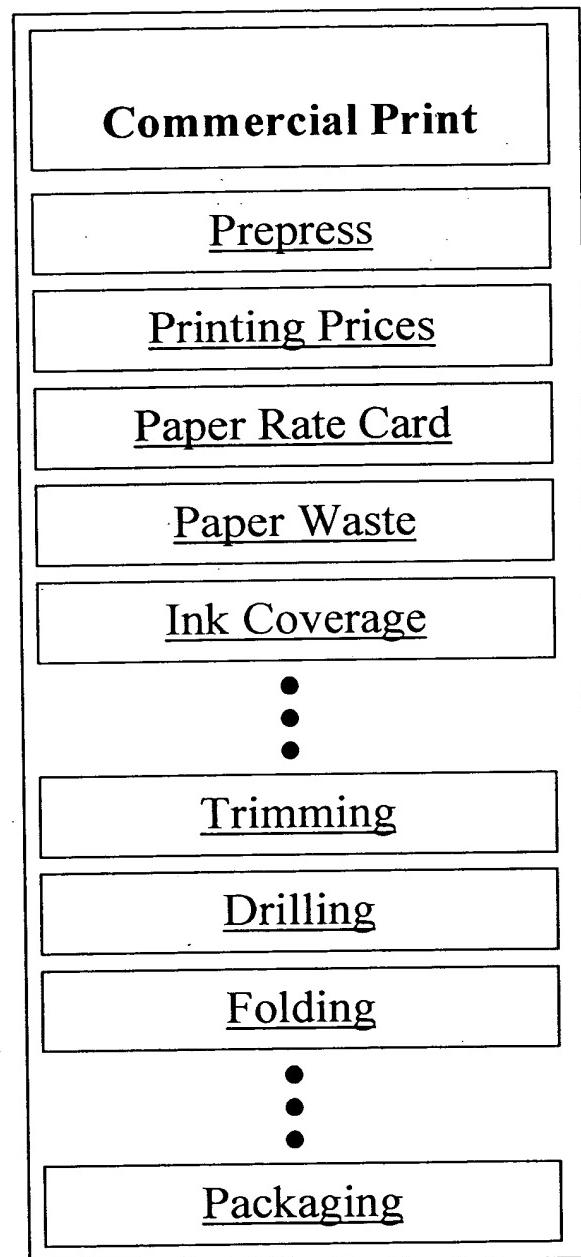


FIGURE 7

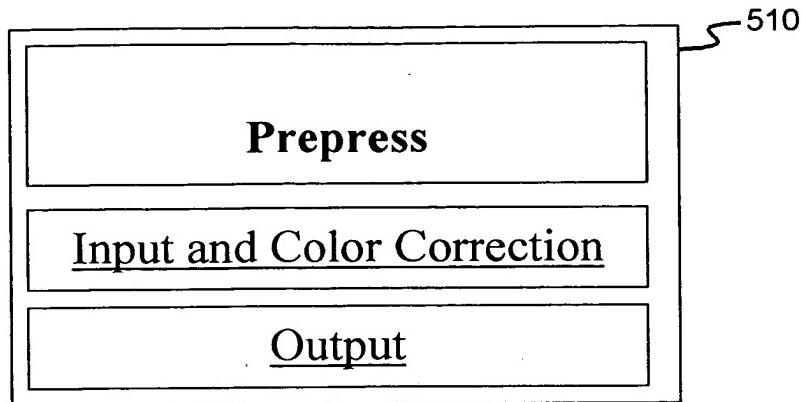


FIGURE 8

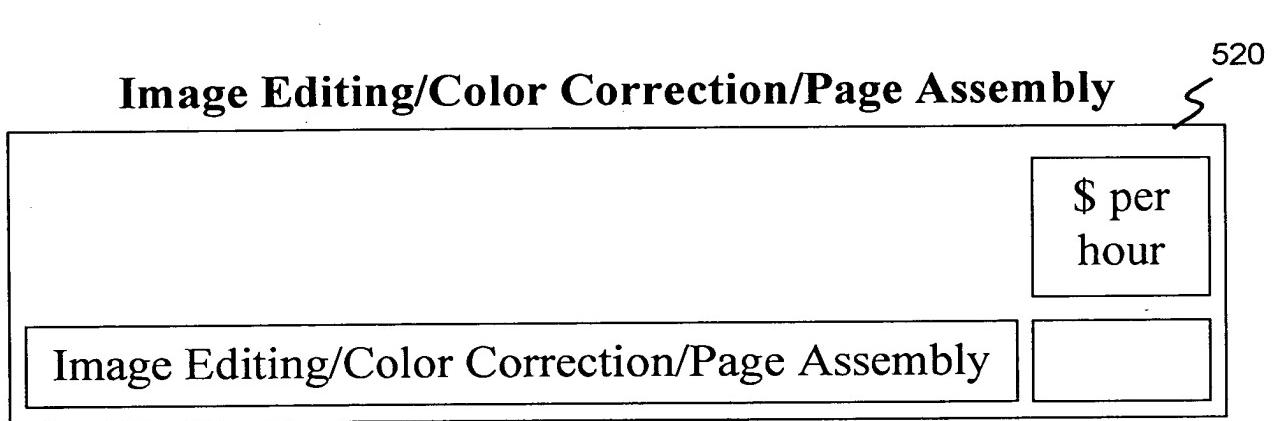


FIGURE 9A

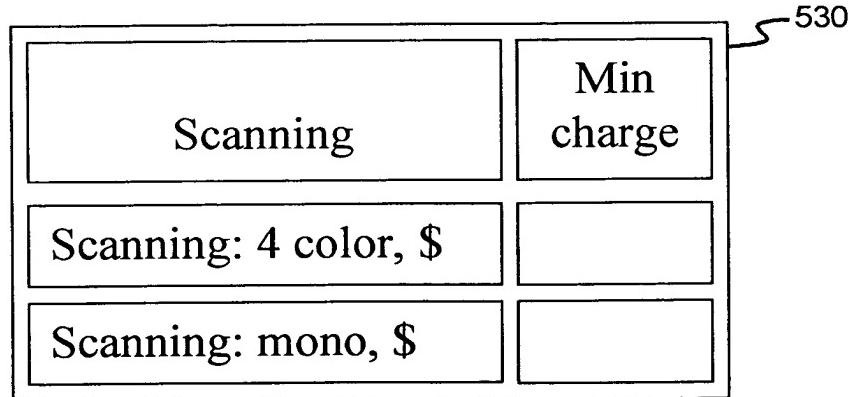


FIGURE 9B

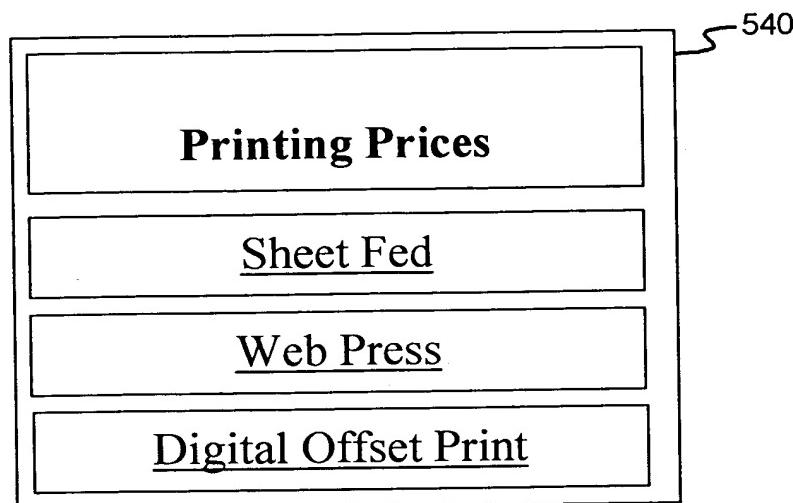


FIGURE 10

PRINTING PRICES

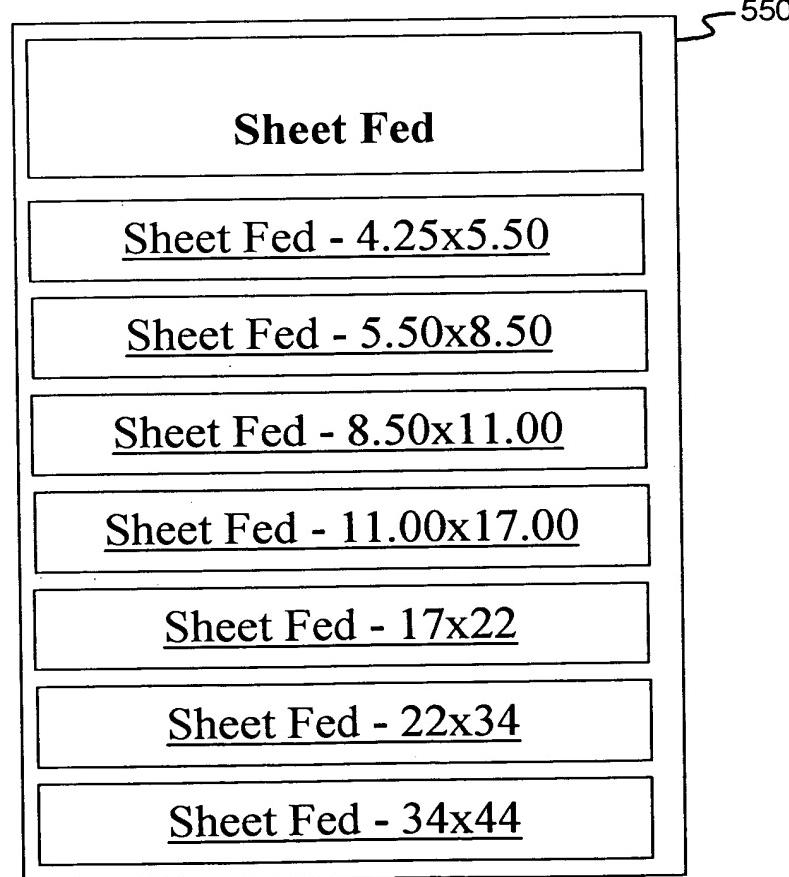


FIGURE 11

560

Make Ready Charges (\$/1000)

S

Colors / Quantity	1,000	5,000	• • •
1/0			
1/1			
2/0			
• • •			

FIGURE 12A

570

Print Run Charges (\$/1000)

S

Colors / Quantity	1,000	5,000	• • •
1/0			
1/1			
2/0			
• • •			

FIGURE 12B

Paper Pricing

580

S

Paper Type	Web #1 Grade	• • •	Press Run Multiplier	• • •
20# Bond Uncoated				
24# Bond Uncoated				
		•		
		•		
		•		

FIGURE 13A

Paper Brands

590

S

Paper Type	Web #1 Grade Brand	• • •
20# Bond Uncoated		
24# Bond Uncoated		
60# Text Uncoated		
		•
		•
		•

FIGURE 13B

Ink Coverage

600

S

Coverage	Make Ready Multiplier	Press Charge Multiplier
1-33%	1	1
34-67%		
68-100%		
Metallic Ink Multiplier		
FDA Inks or Coatings		

FIGURE 14